

**GD107
TYPOGRAPHY
AND LAYOUT**

WEEK 4

**EXERCISE 3:
THE LETTER A
IN TYPEFACES
FROM EACH OF
THE FIVE BASIC
CLASSIFICATIONS**

1. Cut a piece of bristol to 8 1/2 x 11"
2.
 - a. Measure with your ruler to mechanically center the *Garamond* letter A on the bristol, left-to-right.
 - b. Optically center top-to-bottom, and lightly draw a baseline with 4H pencil.
 - c. On the baseline, paint the *Garamond* letter A (fill it in solid, smooth and opaque) with black gouache or acrylic. Hint: outline the letter first with black Micron. This will ensure a smooth outline to paint within.
3.
 - a. Place a piece of tracing paper or layout bond over the bristol, trim it to 8 1/2 x 11".
 - b. Center the *Baskerville* letter A left-to-right, use the baseline you drew for the *Garamond* letter A, and outline the *Baskerville* letter A in blue 01 Micron.
4. Follow the instructions in #3, above for each of the following typefaces:
Didot, outline in red
Rockwell, outline in green
Helvetica, outline in purple
5. In 4H pencil, write the NAME of the typeface at the top right corner, on each respective sheet.
6. Write, in the lower right corner of the bristol only, in 4h pencil:
your name
8 Feb 2012
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7. Slide all, bristol and tracing/layout bonds, in the order above (so Helvetica is on top) into a plastic sleeve to submit the beginning of class 8 Feb.