

The New England Institute of Art

GD107

Exercise 3

Hand-rendering the u/c A in five basic typeface classifications: Old Style (Garamond), Transitional (Baskerville), Modern (Didot), Slab Serif (Rockwell), Sans Serif (Helvetica)

Name _____

Technical Skill (10) _____

Baseline drawn accurately, in 4h pencil (10) _____

8 1/2 x 11 Bristol base layer, Garamond (10) _____

Black gouache base layer (10) _____

8 1/2 x 11 Layout bond/tracing paper four layers (10) _____

Overlay layers: blue Baskerville, red Didot, green Rockwell, purple Helvetica, stacked in order, respectively as written, atop Garamond layer (10) _____

All layers on same baseline and centered left-to-right (10) _____

Micron pen, overlay layers per instructions (10) _____

Craft: all clean, neat, trimmed to 8 1/2 x 11 and straight (10) _____

Sleeve (10) _____

TOTAL _____

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