

GD315A

History  
and Analysis  
of Design

**The Polish Poster** (pp424–428). The design of posters was overseen by government agencies and viewed by them as a national cultural form.

- Henryk **Tomaszewski** (1914–2005)
  - Professor at Warsaw Academy of Arts, stressed the attitude of being **artist and citizen**
  - instrumental in developing what became world renowned as the ‘**Polish Poster School**’
- Tadeusz **Trepkowski** (1914–1956)
  - **Read “Nie”** (*Design Literacy* pp11, 12; this will be given as a class handout) and see HGD p425 #21-3
- Roman **Cieslewicz** (b.1930)
  - visual expression of profound ideas
  - p393 #23-10, 3rd Ed of HGD (Amnesty International; not in 4th Ed but worth looking up)
  - p428 #21-15, exploiting the technology of that time for visual effect
- Marian **Nowinski** (b.1944)
  - p428 #21-16, a strong visual expression against censorship
- Jan Lenica (b.1928)
- Franciszek Starowiejski (b.1932)
- Jerzy **Janiszewski** (b.1930)
  - **Solidarity logo p428 #21-15**

**American Conceptual Images** (pp428–433)

- **Push Pin Studio** (Glaser and Chwast):
  - Milton **Glaser** (b.1929) #21-18–#21-23, esp note **Bob Dylan Poster #21-19**
  - Seymour **Chwast** (b.1931) #21-24–#21-27, esp note End Bad Breath #21-26
- John **Berg** (b.1932)
  - noted for **album cover design**, #21-39, #21-40
  - **read p435 through 437 para 2**

**The Poster Mania** (pp438–440)

- Peter **Max** (b.1937)
- Lanny **Sommese** (b.1944)

**European Visual Poets** (pp440–445)

- Guntar **Ranbow** (b.1938) pp441–443, #21-53–#21-58
- **Massin** (b.1925) pp442, 443, #21-59–#21-62
- **Grapus** p443, #21-64

**The Third World Poster** (pp445–446)

- pp516, 517 #24-76, #24-77
- look on the internet for **anything by Chaz Maviyane-Davies**
  - **Start with** [www.icon.co.zw/gallery/36.html](http://www.icon.co.zw/gallery/36.html)
  - also see HGD pp516, 517 #24-76, 24-77

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CHAPTER 22—NATIONAL VISIONS WITH A GLOBAL DIALOGUE

- Shigeo **Fukuda** (b.1932) p454, 455, #22-24, #22-26
- Anthon **Beeke** (b.1940) p460, 461, #22-37
  - **p461, #22-39: compare to Polish poster p428, #21-13**
  - also p 459 last para: reference to **Fluxus, a 1960s neo-Dada movement** of conceptual art, performance art, experimental poetry and language
- Wild **Plakken**
  - (**Beikers** (b.1952), **Ros** (b.1952), **Schröder** (b.1950).
  - Advocated social and political change p464, 465 #22-48, #22-49, #22-50 (#22-49 and 49 are reminiscent of scale as used by Müller–Brockman; see p367 #18-30, #18-31)