

The New England Institute of Art

GD315

Exercise 4

Name _____

4A: *Manuele Typografico, Songs of Innocence, Hypnerotomachia Poliphili*

question one is answered, showing depth of thought _____

question two is answered, showing depth of thought _____

question three is answered, showing depth of thought _____

writing is legible , spelling and grammar are accurate _____

answers reflect understanding of the differences among the three designers' works _____

one or two pages from each of the three sites are submitted _____

4 B: http://en.wikipedia.org/wiki/Canons_of_page_construction

and pages 48, 49, *The Form of the Book* (Jan Tschichold)

Rosaviro/Tschichold, accurate, gridded to scale _____

van de Graaf, accurate, gridded to scale _____

Villard, accurate, gridded to scale _____

4H pencil or 01 black Micron; clean presentation _____

TOTAL _____

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